# **Tanner Long**

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## **SUMMARY**

Internationally skilled Video Producer with comprehensive experience in video production, project management, and team leadership. Recognized for producing award-winning video campaigns and successfully managing production budgets for local and national projects. Bilingual proficiency in English and Spanish, proficient at conceptualizing and producing content for multiple platforms.

## WORK EXPERIENCE

#### **Elements Studio**

Video Producer & Director

2024 - Present

- Develops and executes creative video content to meet deadlines and budgets.
- Collaborates with internal and vendor production teams to identify best practices and optimize performance.
- Oversees video production in all stages, from concept development, to shooting, editing, and delivery.

## **Ken Garff Automotive Group**

Creative Production Manager / Producer

2019 - 2024

- Produced award-winning video campaigns, earning multiple Telly and Addy accolades.
- Developed and proposed photo and video content concepts in English and Spanish.
- Managed production budgets for local and national creative campaigns.
- Managed production team, coordinating across departments to deliver photo and video projects within deadlines.

## Calvo Images

Freelance Videographer / Photographer

2016 - Present

- Develops and creates photo and video content for various platforms, utilizing both DSLR and cinema cameras for optimal results.
- · Collaborates with freelancers, skillfully negotiating contracts to enhance budgets, timelines, and outcomes.
- Cultivates long-lasting relationships with repeat clients, ensuring consistent customer satisfaction and loyalty.

#### **BYU Broadcasting**

Audio Technician

2014 - 2019

- Demonstrated technical proficiency in setting up and operating surround sound audio equipment for a variety
  of productions, including episodic films and live TV broadcasts.
- Fostered cross-departmental collaboration, streamlining workflows and enhancing operational efficiency.
- Authored a comprehensive audio production guidebook, facilitating the training and onboarding process for new team members.

## **EDUCATION**

Brigham Young University Bachelor of Arts, Spanish & Communications

## **SKILLS**

Videography • Premiere Pro • Lightroom • Spanish (Advanced) • Photography • After Effects • Photoshop • Audio • InDesign • Bald Jokes • Filming • Media Encoder • Illustrator • Lighting • Video Editing • Scriptwriting • Budgeting • Project Management • Digital Media Management • Storyboarding • Time Management • Team Management • Leadership • Concept Development • Storytelling • Collaboration • Critical Thinking • Vendor Management