Tanner Long

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Links: *calvoimages.com* | *LinkedIn*

SUMMARY

Award-winning Video Producer, Editor, and Photographer with over a decade of experience scaling professional photo and video content. Proven track record of directing end-to-end commercial productions, managing multilingual marketing campaigns across 10 states for 75+ clients, and optimizing post-production workflows. Fluent in English and Spanish with deep technical expertise in the Adobe Creative Suite, camera systems, and team management.

WORK EXPERIENCE

Elements Studio *(High Point, NC)*

Video Producer & Director 2024 - Present

- Increased commercial profitability for high-end photo, video, and animated motion graphics assets.
- Spearheaded end-to-end video production lifecycles from concept development and storyboarding to final post-production delivery.
- Streamlined efficiency by improving workflows and building scalable processes.

Calvo Images *(Remote)*

Freelance Photographer 2016 - Present

- Sourced and managed contracts, models, crew, and locations for private and commercial photography.
- Implemented high-end skin retouching and photo enhancements in Adobe Lightroom and Photoshop.
- Led marketing strategy to promote shoots for portraits, products, event, and high-volume photography.

Ken Garff Automotive Group *(Salt Lake City, UT)*

Creative Production Manager / Producer 2019 - 2024

- Simultaneously produced and managed multilingual marketing campaigns for 75+ clients across 10 states.
- Analyzed audience viewership data and performance metrics to maximize ROI on branding campaigns.
- Orchestrated creative request fulfillment to meet tight deadlines and adhere to strict brand guidelines.

BYU Broadcasting *(Provo, UT)*

Audio Technician 2014 - 2019

- Operated high-end multi-track audio equipment for over 65 episodes of viral comedy shows.
- Proactively authored a comprehensive technical audio production guidebook to train new employees.
- Fostered cross-departmental collaboration that streamlined workflows and enhanced operational efficiency.

EDUCATION

Brigham Young University *(Provo, UT)*

Bachelor of Arts, Spanish & Communications

TECHNICAL & PROFESSIONAL SKILLS

- **Post-Production Software:** Premiere Pro, After Effects, Audition, Media Encoder, Photoshop, Lightroom.
- **On-set Capabilities:** Directing, Camera Systems (Canon, Sony, RED, Blackmagic), Audio Recording.
- **Creative Operations:** Project Management, Budget Management, Vendor Management, Concept Development, Scriptwriting, Storyboarding, Team Leadership, Workflow Optimization.
- **Languages & Leadership:** English (Native), Spanish (Advanced).