

# Tanner Long

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Portfolio: [calvoimages.com](http://calvoimages.com) | [LinkedIn](#)

## SUMMARY

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Seasoned Video Producer with comprehensive experience in video production, project management, and team leadership. Recognized for producing award-winning video campaigns and successfully managing production budgets for both local and national projects. Bilingual proficiency in English and Spanish, adept at conceptualizing and producing content for multiple platforms.

## WORK EXPERIENCE

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### Elements Studio

Video Producer & Director 2024 - Present

- Develops and executes creative video content for advertising, instructional, and commercial productions.
- Manages and mentors production and post-production teams to constantly elevate skills and collaboration.
- Oversees video production in all stages, from concept development, to shooting, editing, and delivery.

### Ken Garff Automotive Group

Creative Production Manager / Producer 2019 - 2024

- Produced award-winning video campaigns, earning multiple Telly and Addy accolades.
- Developed and proposed photo and video content concepts in English and Spanish.
- Maintained and balanced production budgets for local and national campaigns and projects.
- Managed production team, coordinating across departments to deliver photo and video projects within deadlines.

### Calvo Images

Freelance Videographer / Photographer 2016 - Present

- Develops and creates photo and video content for various platforms, utilizing both DSLR and cinema cameras for optimal results.
- Collaborates with freelancers, skillfully negotiating contracts to enhance budgets, timelines, and outcomes.
- Cultivates long-lasting relationships with repeat clients, ensuring consistent customer satisfaction and loyalty.

### BYU Broadcasting

Audio Technician 2014 - 2019

- Demonstrated technical proficiency in setting up and operating surround sound audio equipment for a variety of productions, including episodic films and live TV broadcasts.
- Fostered cross-departmental collaboration, streamlining workflows and enhancing operational efficiency.
- Authored a comprehensive audio production guidebook, facilitating the training and onboarding process for new team members.

## EDUCATION

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Brigham Young University

Bachelor of Arts, Spanish & Communications

## SKILLS

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Videography • Premiere Pro • Lightroom • Spanish (Advanced) • Photography • After Effects • Photoshop • Audio • Audition • InDesign • Bald Jokes • Studio Shooting • Location Shooting • Media Encoder • Editing • Illustrator • Lighting • Video Editing • Scriptwriting • Project Management • Digital Media Management • Storyboarding • Time Management • Team Management • Leadership • Budgeting • Concept Development • Storytelling