

Tanner Long

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Links: calvoimages.com | [LinkedIn](#)

SUMMARY

- Award-winning Video Producer & Editor
- Strong expertise in Adobe Creative Suite
- Fluent in English and Spanish
- Pro Editing, Coloring, and Motion Graphics
- Photography Lighting & Retouching
- Team Leader & Project Manager

WORK EXPERIENCE

Elements Studio (*High Point, NC*)

Video Producer & Director

2024 - Present

- Increased profitability of high-quality photo, video, and animated motion graphics content.
- Improved efficiency by streamlining workflows and building scalable processes.
- Dependably led video production in all stages from concept development to production and delivery.

Ken Garff Automotive Group (*Salt Lake City, UT*)

Creative Production Manager / Producer

2019 - 2024

- Enhanced national branding campaign success by analyzing viewership and adjusting videos accordingly.
- Successfully produced and managed multilingual marketing campaigns for 75+ clients across 10 states.
- Elevated quality and consistency of photo and video assets for various social and digital platforms.
- Reliably fulfilled creative requests and met deadlines while maintaining brand compliance standards.

Calvo Images (*Utah and North Carolina*)

Freelance Videographer / Photographer

2016 - Present

- Utilized expert-level editing skills in the Adobe Suite to create and refine photo and video content.
- Developed and edited creative photo and video content for various platforms.
- Accurately sourced and managed vendor contracts to enhance budgets, timelines, and outcomes.

BYU Broadcasting (*Provo, UT*)

Audio Technician

2014 - 2019

- Skillfully operated high-end audio equipment for over 65 episodes of viral comedy shows.
- Proactively authored a comprehensive audio production guidebook to train new employees.
- Fostered cross-departmental collaboration that streamlined workflows and enhanced operational efficiency.
- Reliably recorded and mixed stereo and surround sound for episodic shows and live broadcasts.

EDUCATION

Brigham Young University

Bachelor of Arts, Spanish & Communications

SKILLS

Videography • Video Editing • Adobe CC • Premiere Pro • After Effects • Media Encoder • Motion Graphics • Audio • Audition • Photography • Photoshop • Lightroom • Illustrator • InDesign • Bald Jokes • Budgeting • Concept Development • Scriptwriting • Storyboarding • Project Management • Task Management • Leadership • Digital Media Management • Time Management • Team Management • Collaboration • Critical Thinking • Vendor Management • Project Management Tools • Spanish (Advanced) • Long-form and Short-form content